



BISHOP JEROME INSTITUTE
Fatima College Road, Kollam - 691001
SCHOOL OF ENGINEERING, ARCHITECTURE & MANAGEMENT
An ISO 9001:2015 Certified Institution | Approved By AICTE, COA & Affiliated to APJ Abdul Kalam Technological University
A CENTRE OF EXCELLENCE IN PROFESSIONAL EDUCATION OF THE CATHOLIC DIOCESE OF QUILON



ENTREPRENEURSHIP DEVELOPMENT CLUB

Empowering Future Entrepreneurs

IDEA DAY 2026

Think. Pitch. Inspire.

Participant Handout

Welcome to Idea Day: a platform for degree and PG students to pitch bold, innovative ideas and turn concepts into conversations. Whether you're solving a real-world problem or exploring a creative concept, this is your chance to showcase it in front of peers and mentors. This handout covers everything you need to know before, during, and after your pitch.

Event Details

Date: 03 September 2026

Time: 10:00 AM onward

Venue: Bishop Jerome Institute, Kollam, Kerala

Open to: All Degree & PG students (individuals and teams)

Registration Fee: None — participation is free

Perks & Prizes

- Cash prize for 1st and 2nd place teams
- E-certificate for all participants
- Networking opportunity with mentors, faculty, and fellow innovators

Themes You Can Present On

Ideas don't need to fit these exactly — they're meant to inspire, not restrict.

Non-Technical

- Startups & Entrepreneurship
- Marketing & Branding Strategies
- Social Impact & Community Development

- Finance & Investment Solutions

Technical

- Artificial Intelligence & Machine Learning
- Sustainable Technology & Green Innovation
- HealthTech & Digital Wellness
- Smart Automation & IoT Solutions

Pitch Format

- Individuals or teams of up to 3 members are welcome
- Each team gets 6 minutes to pitch, followed by 2 minutes of Q&A with the judges
- Must bring a visual aid — a slide (ppt), or prototype
- Pitch slots will be shared closer to the event based on registrations

Judging Criteria

Criteria	Weight
Creativity & Uniqueness	25%
Feasibility & Market Potential	25%
Problem–Solution Fit	25%
Presentation & Clarity	25%

Event Schedule

Time	Segment
10:00 – 10:15	Welcome & Opening Remarks
10:15 – 10:25	Briefing: Rules, Format & Judging Criteria
10:25 – 12:00	Pitch Sessions
12:00 – 12:20	Judges' Deliberation (Refreshments)

12:20 – 12:40	Results & Prize Distribution
12:40	Closing Note & Group Photo

How to Register

- Fill in the [registration form](#)
- Individuals and teams are both welcome
- Join the official [WhatsApp group](#) after registering for all further updates and instructions

On the Day

- Arrive by 9:45 AM and report at the registration desk.
- Carry a valid college ID card
- Confirm your pitch slot

We can't wait to see what you've got!

For queries, contact: Prof. Silpa A Prasad, 9400235887

